



Freelance Visual Merchandiser – Job Description

Company Description:

ZenGenius, Inc. is a Visual Merchandising, Event Merchandising and Creative Direction company that provides visual support around the world. ZenGenius was created with a vision to bring the knowledge of Visual Merchandising to the world, keep the art of Visual Merchandising vibrant and provide creative support to retailers and businesses around the world.

At ZenGenius, we have the unique pleasure of working with many different clients by providing visual merchandising services such as:

- Apparel and Hard Lines Merchandising
- Mannequin Styling
- Visual Display Installation and Tear Down
- Concept Development
- New Store Openings / Shop Rollouts
- Training Seminars and Workshops
- Graphic Design
- Sourcing & Procurement
- Allocation & Distribution

Job Summary:

A Visual Merchandiser works with ZenGenius's clients to support a variety of visual merchandising projects located in the field or at their Corporate Offices. Please note that hours may fluctuate from week to week, as this is part-time work.

Principle Responsibilities:

- Awareness of industry trends and emerging merchandising strategies
- Execute product placement according to the client's visual merchandising standards
- Participate in company floor sets and walk-through preparation
- Install exciting visual presentations and product displays
- Dress and style mannequins and bust forms
- Hang and install signs and displays by use of hand and power tools
- Vinyl installations
- Understand the clients vision by installing displays that depict their style and message
- Identify and source mannequins, props, fixtures and signage
- Ensure all products and decor are handled properly and the work space is kept clean and functional at all times
- Must demonstrate an eye for detail
- Understand the client's vision and follow instructions

Qualifications:

- Associate's degree or equivalent
- 3+ years retail experience
- Ability to work in a freelance capacity, and being comfortable with a schedule that varies on a weekly basis



- Ability to travel including overnights as needed
- Flexibility to include evenings, weekends and long hours to meet demands of the business
- Ability to work independently and in a team environment
- Superior visual merchandising expertise
- Handle, carry and dress mannequins
- Creative thinker
- Must be proficient in basic computer programs
- Basic knowledge of hand tools and power tools
- Communicates timely and effectively, both verbal and written
- Proficient in capturing crisp, clear mirror image photography
- Ability to listen and follow direction
- Ability to lift at least 50 pounds
- Physical requirements include the ability to twist, bend, squat, reach, climb a ladder and stand for extended periods of time, including repetitive use of upper extremities

Job Type:

- Part-time, on call

Required education:

- Associate degree or equivalent

Required experience:

- Visual Merchandising: 3 years
Job Types: Part-time, Contract

HOW TO APPLY

Please send your resume and cover letter to careers@zengenius.com