



# Are you ready to re-open your store doors?

## We're here to support you.

Stores throughout the United States will begin to re-open this May. Are you ready? We have created a list of suggestions and recommendations to consider before opening your doors. We must all ensure a safe environment for guests and employees and take precautions to reduce a possible viral resurgence in our communities. We have an amazing team of creative freelancers ready to help you get your store up and running again. Together, we can keep store environments safe!



- Do you have a grand re-opening strategy?
- Do you need to freshen paint or complete any repairs?
- Have all new seasonal goods been processed and merchandised?
- Does your exterior entrance look welcoming and inviting with a positive message?
- Have you added additional hand sanitizing stations throughout your store?
- Have you installed all updated visual and graphic elements?
- Are your entry doors propped open for easy handsfree access?
- Have you implemented a new sanitation schedule and procedure for cleaning your store?
- Have you created a virtual shopping experience and implemented QR codes for easy online shopping?
- Is your store clean and dusted throughout? How does it smell?
- Have you replaced all lightbulbs and redirected your lighting to enhance and highlight your updated displays?
- Have you created an in-store space for social media photos?
- Have you updated all your signage to reflect new hours and guidelines?
- Are your merchandising standards enforced to highlight new products and communicate an easy-and-safe shopping experience?
- Have you created a safe working environment for your employees?
- Have you adjusted your store layout to allow for proper social distancing ?
- Have you established a sale/clearance destination that is easy to shop and reinforces a safe experience?
- Do you have hospitality elements in place to reinforce a comforting experience?

We wish you all a successful grand re-opening and a safe environment for your entire team and guests! For more information on freelance support to help implement a Post COVID-19 floor set, please call today or email us to hire a Zen or team for a half day or full day at **614-980-8065** or **info@zengenius.com**. Stay safe!